

OFFICIAL PRESS KIT

LINH PHAN

Hattori Hanzo Shears National Educator

Web: hanzo.com/artist/linh-phan
Email: linhphan@hanzonation.com
Social: @BeScene

Booking: hanzo.com/education



About Linh

Residency: Loft
Location: Los Angeles, CA
Education: Graham Webb Int'l Academy
Cutting since: 2008
Orientation: Right-handed
Available for: Cutting education
(all genders)
Class Duration: 1-3 hours

Major Education Events

- Int'l. Salon & Spa Expo (Long Beach, CA)
- Premiere Anaheim (Orange County, CA)
- IBS New York (New York, NY)
- America's Beauty Show (Chicago, IL)
- Premiere Orlando (Orlando, FL)
- IBS Las Vegas (Las Vegas, NV)
- Premiere Columbus (Columbus, OH)
- Premiere San Antonio (San Antonio, TX)
- Connecticut Barber Expo (Uncasville, CT)

Professional Affiliations

- CEO - Phantom Arts Agency
- Hattori Hanzo Shears
- K18 Hair
- BaBylissPRO
- Sk*P
- Wella

Featured Appearances

- Schwarzkopf Featured Artist
Behind the Chair 2018



Biography

Linh Phan, renowned hairdresser, has been in the industry for over 10 years specializing in edgy, unique cuts and color that have challenged the traditional mold. After a not-so-glamorous childhood, Linh found purpose when he found hair. He began his journey with nothing and built a name for himself in his uncle's basement—becoming a self-made man.

His eccentric style attracted a lot of "scene" culture which inspired his iconic pseudonym, BE SCENE. From there, the hard work never stopped and he skyrocketed into becoming one of the most popular hairdressers in North America.

With multiple awards under his belt, a completely sold out international education tour, and being one of Schwarzkopf professional's top creators, Linh continues to reach new heights.

In 2023, he founded the Phantom Arts Agency, an agency dedicated to elevate the industry by upskilling talented artists through extensive programs while providing opportunities to grow in their careers.

Industry Honors

- 2021 "AIA Hair Stylist of the Year" American Influencer Awards
- Behind The Chair
- 3-time #OneShot Award Winner
- Top Educator Award
Hattori Hanzo Shears

@HANZONATION



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Linh uses the following Hattori Hanzo Shears

PRIMARY SHEARS

- HHO Karu 6.0" Shear
- HHP Pai Mei 6.0" Shear
- HH1 Kamikaze 5.5" Shear
- HHOT Karu Texturizer
- HHVT3 Mamba Texturizer



Requirements for Salon and School Bookings

- Just send us a class request at hanzo.com/education and we'll take it from there!
- For salons, we ask you invite other stylists and have 10+ people in the class.
- There is no maximum...the more the merrier!
- Your team and everyone you invite to this class are considered VIP guests at no charge! Please make sure anyone you share the event and your class flyer with knows this.
- You will need to arrange for a model for your class.
- Your model needs to be open to getting a haircut in the style that is being presented at the class.

Hanzo Class Testimonial

"When we announced that we were hosting a Hattori Hanzo cutting class, it took no time at all to gather stylists from over 20 salons in the greater Richmond area to laugh, mingle, and learn from an amazing educator. Our artist bestowed his passion and knowledge of the industry upon an eager audience, and he was humble and gracious all the while. Every salon should be so lucky to host such an event!"

Kate Montgomery, Parlor Salon Richmond, VA

Booking Inquiries

Booking: hanzo.com/education
Email: events@hanzonation.com
IG: [instagram.com/HanzoEDU](https://www.instagram.com/HanzoEDU)

Dir. Edu: Andrew Reeves
Email: andrew@hanzonation.com



Web links

Linh Phan

hanzo.com/artist/linh-phan
facebook.com/linhphandc
[instagram.com/BeScene](https://www.instagram.com/BeScene)
[tiktok.com/@mrbescene](https://www.tiktok.com/@mrbescene)

Hattori Hanzo Shears

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