

## OFFICIAL PRESS KIT

# HANZO EDUCATION

High-Quality Cutting Education for your Salon or School

Web: [Hanzo.com](http://Hanzo.com)  
Email: [Events@hanzonation.com](mailto:Events@hanzonation.com)  
Social: [@HanzoEDU](https://www.instagram.com/HanzoEDU)

Booking: [Hanzo.com/education](http://Hanzo.com/education)

### About Hanzo Education

**Locations:** Offered throughout the United States and Canada  
**Venues:** Salons, barbershops, and hair schools  
**Orientations:** Right & left-handed classes  
**Available for:** Cutting & barbering education (all genders)  
**Class Duration:** 1-3 hours

### Major Education Events

- Int'l. Salon & Spa Expo (Long Beach, CA)
- Premiere Anaheim (Orange County, CA)
- IBS New York (New York, NY)
- America's Beauty Show (Chicago, IL)
- Premiere Orlando (Orlando, FL)
- IBS Las Vegas (Las Vegas, NV)
- Premiere Columbus (Columbus, OH)
- Connecticut Barber Expo (Uncasville, CT)
- Premiere San Antonio (San Antonio, TX)

### Industry Affiliations

- Professional Beauty Association (PBA)
- American Association of Cosmetology Schools (AACCS)
- Premiere Show Group
- Andrew Gomez Dream Foundation
- Paul Mitchell
- Aveda
- Pivot Point
- Sport Clips
- Sola Salon Studios



### About Hanzo Education

When you choose to host a visit from a member of the Hanzo Education Team, you are embarking on a truly exceptional experience. Our education team comprises some of the industry's finest talents, each with their unique expertise and artistry. You can get to know our incredible artists by visiting [hanzo.com/artists](http://hanzo.com/artists).

Among our stellar team, you'll find renowned names like Oscar Bond, a Naha award winner; Wayne Tuggle, a TikTok legend and industry icon; Cole Thompson, former Vidal Sassoon creative director; Collin Martin, a master of hair sculpting and creative design; and many more.

Our journey in education spans over 15 years, during which we've assembled a team of hairstylists and barbers with remarkable experience. We're proud to have earned endorsements and recommendations from salons, charities, schools, and businesses worldwide. Notable affiliations include the Professional Beauty Association (PBA), the American Association of Cosmetology Schools (AACCS), Premiere Show Group, Andrew Gomez Dream Foundation, and renowned brands such as Paul Mitchell, Aveda, Pivot Point, Sport Clips, Sola, among others.

When you invite our team to your salon, you can expect complimentary VIP treatment. We welcome groups of 10 or more participants, with no maximum limit on attendance. This is an opportunity to bring together your entire team for a unique learning experience.

We understand that each salon has its specific preferences and needs regarding education. We take this seriously and will work closely with you to tailor the class to your specifications, ensuring a personalized learning session. One of our standout offerings is our haircutting education, which is unparalleled worldwide.

@HANZONATION



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## OFFICIAL PRESS KIT

# HATTORI HANZO

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Our educators, among the most sought-after professionals in the industry, are eager to share their knowledge and expertise with your team! We genuinely look forward to the opportunity to learn and grow with you. Hosting our education team at your salon promises to be a transformative experience that will elevate the skills and creativity of your entire team. Get ready for a journey of inspiration, education, and collaboration with some of the brightest minds in the hair industry.

## Examples of Hanzo Classes You Can Host

- Dry Haircutting & Finishing plus Proper Tool Selection
- Scissor Application Techniques
- Curtain Bangs & Proper Tool Selection
- The Quantum Physics of Shears
- Haircutting & Proper Tool Selection
- Practical Haircuts and Tools
- Pixies and Shear Selection
- Shears 101: Haircutting Essentials

## Past Hanzo Education Locations

- Forté Salon ATL
- Salon Adair
- Sector7 Salon
- Cheveux Color Company
- Cristophe Salon
- Sport Clips Training Center
- Aveda Institute Madison
- Milan Institute Palm Desert
- Paragon Salon & Spa

## Requirements for Salon and School Bookings

- Just send us a class request at [hanzo.com/education](https://hanzo.com/education) and we'll take it from there!
- For salons, we ask you invite other stylists and have 10+ people in the class.
- There is no maximum...the more the merrier!
- Your team and everyone you invite to this class are considered VIP guests at no charge! Please make sure anyone you share the event and your class flyer with knows this.
- You will need to arrange for a model for your class.
- Your model needs to be open to getting a haircut in the style that is being presented at the class.

## Hanzo Class Testimonial

*"When we announced that we were hosting a Hattori Hanzo cutting class, it took no time at all to gather stylists from over 20 salons in the greater Richmond area to laugh, mingle, and learn from an amazing educator. Our artist bestowed his passion and knowledge of the industry upon an eager audience, and he was humble and gracious all the while. Every salon should be so lucky to host such an event!"*

Kate Montgomery, Parlor Salon Richmond, VA

## Booking Inquiries

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Email: [events@hanzonation.com](mailto:events@hanzonation.com)  
IG: [instagram.com/HanzoEDU](https://www.instagram.com/HanzoEDU)

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## Links

### Hattori Hanzo Shears

[Hanzo.com](https://hanzo.com)  
[instagram.com/hanzoEDU](https://www.instagram.com/hanzoEDU)  
[instagram.com/hanzonation](https://www.instagram.com/hanzonation)  
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